

FOR IMMEDIATE RELEASE

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## KIUC 2021 Calendar of Student Art Contest

 $L\bar{\imath}hu$  'e, Kaua 'i, HI - 09/29/2020 – Kaua 'i Island Utility Cooperative is holding its 2021 Calendar of Student Art contest electronically.

"The calendar helps foster a love of art in our kids and has been a must-have for our members for the past 17 years," said KIUC Communications Manager Beth Tokioka. "Thankfully we'll be able to continue the tradition in 2021 through creative use of technology."

All artwork is being accepted electronically and will showcase each grade level's student talent. Any Kaua'i student in grades kindergarten through 12<sup>th</sup> grade can enter. Match the current grade the student is in with the corresponding month. Kindergarteners draw the cover art, first graders draw for the month of January, second grade draws for February, through 12<sup>th</sup> grade who draw for the month of December.

Artwork elements must be the original work of the student and will be judged on artistic merit, creativity and how well the assigned month is depicted.

Take a photo or scan your artwork to enter the contest. Digital images should be submitted as a high resolution .jpg, .eps or PDF. High resolution images are typically at least 300 dpi images at 8.5"x11". Images can be submitted in RGB, CMYK or greyscale format.

The student's name, grade, school, teacher and/or parent/guardian's name, contact phone number and email address must be included with the submission.

Each winning students name & school will be printed in the calendar along with the student's photograph for the winning month.

Artwork in the horizontal or landscape position best fits the calendar's format.

Monthly calendar winners will receive \$100, honorable mention winners receive \$50 and a grand prize winner will be selected and win \$100.

The deadline for the contest is Wednesday, October 14, 2020. All entries must be submitted electronically. Go to <a href="www.kiuc.coop">www.kiuc.coop</a> to the Community section and "Calendar of Student Art Contest" tab to submit your artwork.

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